

# Art Blogging

Art Blogging is becoming the popular trend for new and seasoned artists to get their artwork seen and their voices heard. Blogging is an inexpensive, easy-to-use, and indispensable form of self marketing that will help you drive readers and art lovers to your content. The class will give you an opportunity to set up, maintain and create content with tips on common pitfalls and understanding online terms, like pingbacks. We will also discuss google analytics, social media integration and creating your online presence. Don't let your online business card fall by the wayside, learn how to use the internet to your advantage.

Skill Level: Beginner

Instructor: Danielle King [www.zenfri.com](http://www.zenfri.com)

Materials List for Home:

- Computer
- Scanner or Digital Camera
- Photoshop or digital editing program
- Internet Access

Materials to Bring to Class:

- Laptop or Netbook (if available)
- Paper
- Pictures of your artwork (max size: 5x7)
- Pencils or Pens

